## CITY OF IDAHO FALLS







FOR IMMEDIATE RELEASE

City Hall 380 Constitution Way Idaho Falls, ID 83405

April 30<sup>th</sup>, 2013

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Contact, Beth Rich, Zoo Superintendent (208) 612-8401

# Tautphaus Park Zoological Society participates in Idaho Gives Day

Funds raised will go toward remodeling the otter habitat

**Idaho Falls, Idaho, April 30<sup>th</sup>, 2013.** The Tautphaus Park Zoological Society is participating in the first ever Idaho Gives Day on May 2<sup>nd</sup>, 2013. From midnight to 11:59 p.m. on May 2<sup>nd</sup>, Tautphaus Park Zoo supporters in Idaho and across the nation can come together to support the Tautphaus Park Zoological Society as it raises money to help fund the remodel of the Zoo's otter habitat. Their goal is to raise \$5,000.00.

"This is the first time the Tautphaus Park Zoological Society has participated in something like this and we're all very excited to see how it goes." said Beth Rich, Zoo Superintendent. "As they are the Zoo's non-profit support organization, we succeed when they succeed."

The link to the Tautphaus Park Zoological Society Idaho Gives web page is: <a href="http://idahogives.razoo.com/story/Tautphaus-Park-Zoological-Society">http://idahogives.razoo.com/story/Tautphaus-Park-Zoological-Society</a>

Admission to the Tautphaus Park Zoo is just \$6.00 for adults 13-61 years old, \$4.50 for seniors 62 and older, \$3.00 for children 4-12 years old, and children 3 and under are free. For more information visit the Zoo online at www.idahofallszoo.org.

For more information on our education programs or to register for classes, you can print the Zoo brochure with the registration form at **www.idahofallszoo.org** under Education Programs, contact the zoo Education Department at **612-8418** or **zooeducation@idahofallszoo.org**, or stop by the zoo gift shop daily from 9am-4pm.

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For additional information regarding this release or for an interview, please contact Beth Rich, Zoo Superintendent directly at 208-612-8401.

### **About Idaho Falls:**

Situated along the Snake River at the western edge of the world famous Rocky Mountains, Idaho Falls has all the features of big city living, but still embraces a small town charm. Our skyline consists of the majestic Teton Mountain Range, and in our backyard is the world's most famous park - Yellowstone.

As the regional center for healthcare, shopping, and entertainment, Idaho Falls is attractive to small and large businesses alike and consistently finds itself listed in the top ten rankings of many prestigious magazines, newspapers and professional community research publications.

### **About Tautphaus Park Zoo:**

The Tautphaus Park Zoo, founded in 1935, is dedicated to preserving wildlife and educating and entertaining Zoo guests. Located in Tautphaus Park off South Blvd, the Zoo is home to over 400 animals of 100 plus different species exhibited in a variety of naturalistic displays. For more information, visit the Zoo online at www.idahofallszoo.org.





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